



CITY OF WELDON SPRING 16TH ANNUAL SENIOR CITIZEN DAY

5401 Independence Road, Weldon Spring, MO 63304-7845
636.441.2110 ext. 100 poldcroft@weldonspring.org

SENIOR CITIZEN DAY SPONSORSHIP APPLICATION Deadline to submit sponsorship form is September 16th!

Senior Appreciation Day: Friday, October 14th from 3:00 – 6:00 p.m.

Please Read **SPONSORSHIP AND AGREEMENT** (con't on page 2) for complete details

Business Name: _____
 Contact Name: _____
 Street Address: _____
 City: _____ State & Zip: _____
 Phone: _____ Cell Phone: _____
 E-Mail Address: _____
 Web Site: _____

Briefly describe your business and the list of products you plan to present to our seniors.
(Continue on back if needed):

(We reserve the right to refuse any application and to return fees.)

Sponsorship Availability:

Diamond (one) – **Platinum** (two) – **Gold** (four) – **Silver** (ten) – **Bronze** (unlimited)

Diamond \$1,000 Level: Entitles you to a premier table position for up to four individuals from your company/organization (this includes dinner for each), listed as the TOP sponsor in the day's program, six minutes to speak to the Senior Community during the event, a complete list of those seniors in attendance following the event. A Display Banner with your company's name/logo to be prominently displayed at the event. You'll have the first right to renewal for next year. You'll also receive acknowledgement on our city website prior to and up to 30 days after the event and recognition in the 2016 December city newsletter. (NOTE: We prepare for up to 200 guests. We ask you have promotional items to place in each of the 200 "goodie bags".)

Platinum \$500 Level: Entitles you to a table for up to three individuals from your company/organization (this includes dinner for each), listed as a top sponsor in the day's program, three minutes to speak to the Senior Community during the event, a complete list of those seniors in attendance following the event. A Display Banner with your company's name/logo to be prominently displayed at the event, you'll have the first right to renewal for next year. You'll also receive acknowledgement on our city website prior to and up to 30 days after the event and recognition in the 2016 December city newsletter. (NOTE: We prepare for up to 200 guests. We ask you have promotional items to place in each of the 200 "goodie bags".)

Gold \$250 Level: Entitles you to a shared table for up to two individuals from your company/organization (this includes dinner for each), listed as a sponsor in the day's program, two minutes to speak to the Senior Community during the event, a complete list of those seniors in attendance following the event. A Display Banner with your company's name/logo to be prominently displayed at the event, you'll have the first right to renewal for next year. (NOTE: We prepare for up to 200 guests. We ask you have promotional items to place in each of the 200 "goodie bags".)

Silver \$100 Level: Entitles one representative a seat at the event (to include dinner), be listed as one of the sponsors in the day's program, your organization's name will be announced at the event. (NOTE: We prepare for up to 200 guests. We ask you have promotional items to place in each of the 200 "goodie bags".)

Bronze \$25 Level: By donating at least \$25 cash or equivalent you'll have the opportunity to receive minimal recognition at the event and have the opportunity to submit promotional items for the 200 goodie bags.

Admission is FREE to the Weldon Spring Senior Community aged 62 and over.

If you do not wish or are unable to be a sponsor to this year's 16TH ANNUAL SENIOR CITIZEN APPRECIATION DAY, we welcome alternative ideas and in-kind donations and would be happy to discuss these details with you individually. We just ask that any donations towards food, drink, entertainment, goodie bags and/or door prizes be made on or before **September 16th 2016**.

“Goodie Bags” are given to each and every Senior Citizen in attendance and usually consist of coupons, gift certificates, small prizes and/or promotional items – things usable for the elderly yet inviting/informing them of your organization’s services/products. We prepare for approximately 200 senior guests. It is our hope that the senior community will in turn patronize YOUR business or organization and show their appreciation.

The Senior Day event will be held in our Parks Building or ‘Big Red Senior Barn’ as has been the tradition in the past, which is located next to City Hall. It is always a Patriotic affair as we salute those seniors who have served in our military or have children, grandchildren or other relatives who are currently serving. This year’s event is a Patriotic theme with a Western flare. Please feel free to dress and decorate accordingly.

Instructions:

- Your sponsorship is not complete until we receive your payment along with this signed form.
- Depending upon your sponsorship level you may be assigned a table inside the Parks Building or outside under the attached pavilion.
- Please arrive early enough for load in and setup such that your space will be ready by **noon** the day of the event. All equipment used in operating a booth during the event will be the responsibility of the sponsor, including removal of booth materials, leftovers and trash.

You must have:

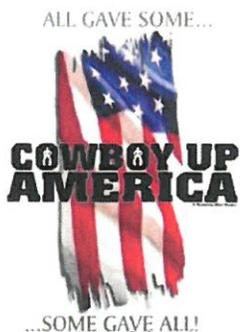
- An attractive, professional display
- A clean, safe, well maintained booth area
- A display that is weather secured for the space(s) requested
- Storage of materials should be kept within your designated booth area

The undersigned releases and holds harmless the City of Weldon Spring and waives all rights without limit upon us or liability for us of his/her property. The undersigned agrees The City of Weldon Spring and the Senior Citizen Day Committee may use pictures or logos submitted for publicizing this event. The undersigned further agrees to abide by the rules stated herein. **Prepare for a “Rain or Shine” event.**

I have read the rules provided to me and I agree to abide by them. A check or money order made payable to the *City of Weldon Spring* is enclosed.

Signature: **X** _____

Date: _____, 2016



*Please mail a copy of this 2-page form along with your check to:
WS Senior Day | 5401 Independence Rd | Weldon Spring, MO 63304
Deadline: Friday, September 16th, 2016...
allowing us enough time to advertise your participation in this event.*